

Logo Questionnaire



Fields with * are required.

Contact Information

Contact Name/Company Name*

Contact Email*

Contact Phone Number*

Date*

Brief Overview

1. What is the legal name of the business?*

2. Is the business organized as an LLC, LLP, Corporation, Sole Proprietorship, Corporation, (Chapter S Corp.)?*

Brand Name

3. If different from the legal name, what is the trade name (brand name) of the business?*

4. Has the business registered its trade name (or any other intellectual property) for trademark, Copyright, or patent protection?*

5. What is the final name that should be incorporated into the logo?*

Target Audience

6. Who is the business's target audience?*

Requirements

7. What colors should be used, not used, fonts disliked, etc.?^{*}

8. What style does the client like?^{*}

9. Please explain in detail who the competition are and their style (give examples we may view online).^{*}

10. Please list competition here as a list: names/website:^{*}

ETA to Completion

Sitka Creations requests a 3-week turn around time for logo design.

11. When should the project be completed?^{*}

Company Contact Information

12. Who will be working with the designer and who is authorized to approve all work, including final design?*

13. What is their phone number, email, mailing address and current site?*

Additional Comments

We've tried to keep this form as general as possible, but every project is unique. Here is your chance to add any extra information you think will be helpful.

Comments, questions, concerns, etc.

Do You Need Other Business Contacts?

Are there other services or business contacts that you need? Please let us know. We do a great deal of networking and like to keep resources for our clients in our Rolodex, so simply ask us if you need assistance with other service providers.

Business contacts:

After submitting this form, please expect to hear from us about your project within 1 business day.